ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

INTRODUCTION

An Entrepreneurship Development Cell (EDC – CET) is functioning in the college with the intention of nurturing entrepreneurship skills of the students. The cell provides a platform for the students to pursue entrepreneurial activities and also provide assistance to potential entrepreneurs.

OBJECTIVE

• To enhance the entrepreneurial skills of the students and also to support the Prime Minister’s Skill Development Program for promoting self-employment.

• To throw insight into the various facilities and schemes available with the government for developing entrepreneurs.

• To generate employment opportunities through entrepreneurial activities

• To promote economic development of the country through self-employment.

• To promote ‘Make in India’ and ‘Made in India’

CELL MEMBERS

2015 - 2018

Dr. Shobha Mathew (Coordinator)
Dr. Gaurav Gadgil (Member)
Mrs. Deepali Keluskar (Member)
Mr. Mayur Shelke (Member)
Mr. Rahul Jagtap (Member)

2019 onwards

Dr. Shobha Mathew (Coordinator)
CA Nilesh Agarwal
Mrs. Deepali Toreskar
Dr. Sunil Chandanshive
Dr. Flora Pandya
The Entrepreneurial Development Cell (EDC) was inaugurated on 21st August, 2015 by Mr. Gavin D’cost, Director, TRIP NAVIGATOR’.
The cell conducted a Workshop on Starting a New Venture and the resource person was Mr. Gavin D’Costa, Director, Trip Navigator.
The EDC conducted a 10-day Soft Skill training program.

- Presentation Skills and Interview Techniques
- Emotional Intelligence
- Conflict and Stress Management
- Body Language
- Professional Etiquettes and Public Speaking
- Time Management
- Mind Management
- Personality Development
- Attitude Change Management and Work Ethics
- Leadership and Team Building
Work Ethics and Attitude Change Management.
Leadership and Teambuilding

HIS WORDS:

“Genius is one percent inspiration and ninety-nine percent perspiration.”

“Being busy does not always mean real work. The object of all work is production or accomplishment and to either of these ends, there must be forethought, system, planning, intelligence, and honest purpose, as well as perspiration. Seeming to do is not doing.”
Presentation Skills and Interview Techniques

- Paralinguistic Features
  - Nuances of Voice are:
  1. Quality
  2. Volume
  3. Rate/Pace
  4. Pitch
  5. Articulation
  6. Pronunciation
  7. Pauses
  8. Modulation

- Chronemics
  - It is the study of how people communicate through their use of time and space.
Workshop on ‘How to make a Business Plan’

Workshop on Key Parameters to be an Entrepreneur
Workshops conducted by Entrepreneurship Development Cell

- How to make a Business Plan
- Start Up Formation, Registration, Compliance and Finance for a business
- Environmental Audits
- Compensation Management and Labour Laws
- Marketing of Start Ups
- Key Parameters to be an Entrepreneur
- Human Resource Management in Start Up
- Choosing your passion and building a business around it
- Risk associated with entrepreneurship
- How to handle failures

Life Skill Training Program

- Interpersonal relationships
- Decision Making
- Problem Solving
- Self awareness
- Assertiveness
- Critical Thinking
- Effective Communication
- Creative Thinking and Lateral Thinking
Hair Accessories Workshop

Stocking Flowers Workshop
Chocolate Making Workshop
Mobile Pouch Cover Making Workshop
Idea Generation and Feasibility Studies by CA Falguni, Start Up Consultant

Essentials of Entrepreneurship

Mr. Pranav Vyas of Materstroke. He is an award winner for “Innovative Idea” in startup category at the Global Kokan festival From Hon. Union Minister of Commerce and Industry Shri. Suresh Prabhu.
The cell In Charge is Dr. Shobha Mathew and the members of the cell were Dr. Gaurav Gadgil, Marketing a Start Up by Mrs, Anita Kukeraja

Mr. Rakesh R (Alumni) Ebrahimpurkar, AVP – HR 63 moons technologies – Winner of “100 HR Super Achiever Award” imparted knowledge on “Transforming HR in the Digital World”.
A Guest Lecture was organised by the cell of Dr. Shrirang Joshi, Psychiatrist on ‘Psychological Health for Physical Fitness’.
Ms. Kavita Krishnamurthy (Alumni) – Founder Partner for Head Over Heels preschool and Daycare conducted a workshop in Fund Planning before Start – Up.
The EDC conducted induction on Personality Development. Speaker was Dr, Shobha Mathew, Soft Skill Trainer.
Prof. Sini Joy enlightened the students on Corporate Social Responsibility

Some highlights about the resource persons who were invited in the cell

- Ms. Kavita Krishnamurthy (Alumni) – Founder Partner for Head Over Heels preschool and Daycare conducted a workshop in Fund Planning before Start – Up. (Alumni 1997)

- Mr. Pranav Vyas of Materstroke. He is an award winner for “Innovative Idea’ in startup category at the Global Kokan festival From Hon. Union Minister of Commerce and Industry Shri.Suresh Prabhu.

- Mrs. Anita Kukeraja, Alumni 1997 Award Winner
  - Awarded & recognized amongst the 100 Most Innovative Martech leaders in November 2018
  - Special Feature VARIndia - Top Marketers of India featured under “Most Influential Marketing” in September 2018 Anniversary issue
  - Awarded & recognized amongst the “100 Best Marketing Minds of India” by EnterpriseIT in July 2018
  - Recognized as Top 10 Women in Indian IT – March 2019

COMPETITIONS CONDUCTED BY EDC

Rakhi Making (Made out of Eco friendly materials)
Social Advertising (Anti Corruption)
Painting (Theme: Lord Ganesha)
Business Plan
Best Out of Waste
Business Strategy
Essay Writing on your most favorite Entrepreneur
Mehendi (Theme: Eid)
Card Making Competition (Theme: Teacher’s Day)
Diya Painting
Decorative items for Christmas Tree