



Best practice: 2

1. Title of the Practice: **Drushti Film Forum**

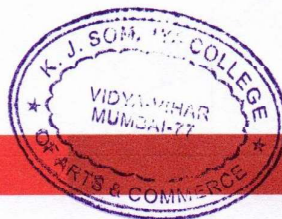
2. **The context that required the initiation of the practice :** Established in 2007, **Drushti Film Forum** is a **Film Society** of the Somaia Vidyavihar campus, initiated by K.J. Somaia College of Arts and Commerce. Revised in 2013, so far, it has screened more than 250 films across the countries and themes. (A Film Society is a membership club where people can watch films which would otherwise not be shown in mainstream cinemas.) Drushti Film Forum was established in the academic year 2007-2008 and was inaugurated on 8th August 2007, at the hands of senior actress Suhasinee Muley.

3. **Objectives of the practice :** Drushti Film Forum, with regular weekly Screenings of World Cinema, serves as an effective tool to introduce the Art and Aesthetics of cinema to students. It aims to develop a larger world view in them as this art form introduces them to the realities in the world as well as the advance techniques of medium.

4. **The Practice :**

Film is a modern Art form and can be effectively used to educate young minds. In western and European countries, Film is a part of regular curriculum in schools whereas at college and University levels, they have Film Studies departments for much specialized courses in Cinema. For **Drushti Film Forum**, Film is not merely an entertaining medium but a window to the world. Hence, we preferably screen films from all over the world, from different genres and unconventional subject content. It's their exposure to the World Cinema.

Drushti Film Forum used to screen and discuss World Cinema in the college auditorium regularly on weekly basis except examinations and vacation period. Due to pandemic situation, we, for a time being, moved on to online screenings. YouTube link of movies is shared with students on every Friday and they are asked watch it by Sunday, while the film is discussed on every Monday. Along with screenings, we initiate academic discussions on





cinema, provide them reference material, conduct film appreciation workshops, encourage them to be part of International Film Festivals.

5. Obstacles faced if any and strategies adopted to overcome them : Despite our sincere efforts, hardly 100 students regularly attend the screening. And very few students attend the online discussion. However the number of students participating is increasing every year, and efforts are being made to screen movies on topics that interest students.

6. Impact of the practice : So far, **our four students**, Raunak Raje (2010-11), Karan Jhala(2013-2014), Salim Shaikh (2014-2015), Saba Purkar (2015-2016), Omkar Kulkarni and Payal shah (2016-17) have been selected as **Young Critics at MAMI International Film Festival** in Mumbai.

7. Resources required: A cabin space for dedicated work and meetings, Availability of Auditorium, Projector, Screen, Library budget for film related Books and a dedicated Library of Films for screenings and Studies.

8. About the Institution

- i. Name of the Institution : K. J. Somaiya College Of Arts And Commerce
- ii. Year of Accreditation :
- iii. Address : Ghatkopar - Mahul Rd, Vidyanagar, iv. Grade awarded by NAAC : 'A'
Vidya Vihar East, Ghatkopar East, Mumbai, Maharashtra 400077
- iv. E-Mail : principal.kjsac@somaiya.edu
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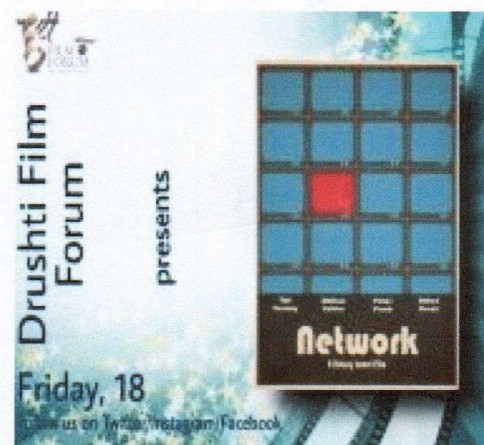
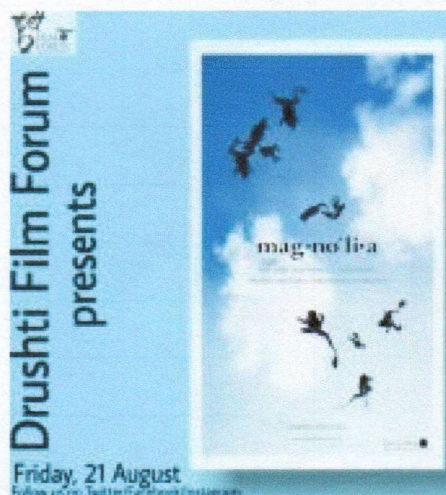




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Though we have to specify only TWO best practices, our college has numerous Best practices which have been in place for many years.

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